



[Home](#) > [Business](#) > [Company News](#) > SMEs and Tourism – acting for a brighter future

SMEs and Tourism – acting for a brighter future

Friday, 17 March 2017, 14:16

Last update: about 2 months ago



Are you in business? Are you an SME active in the tourism sector, or with potential to expand into the tourism market? Are you keen on changing for the better?

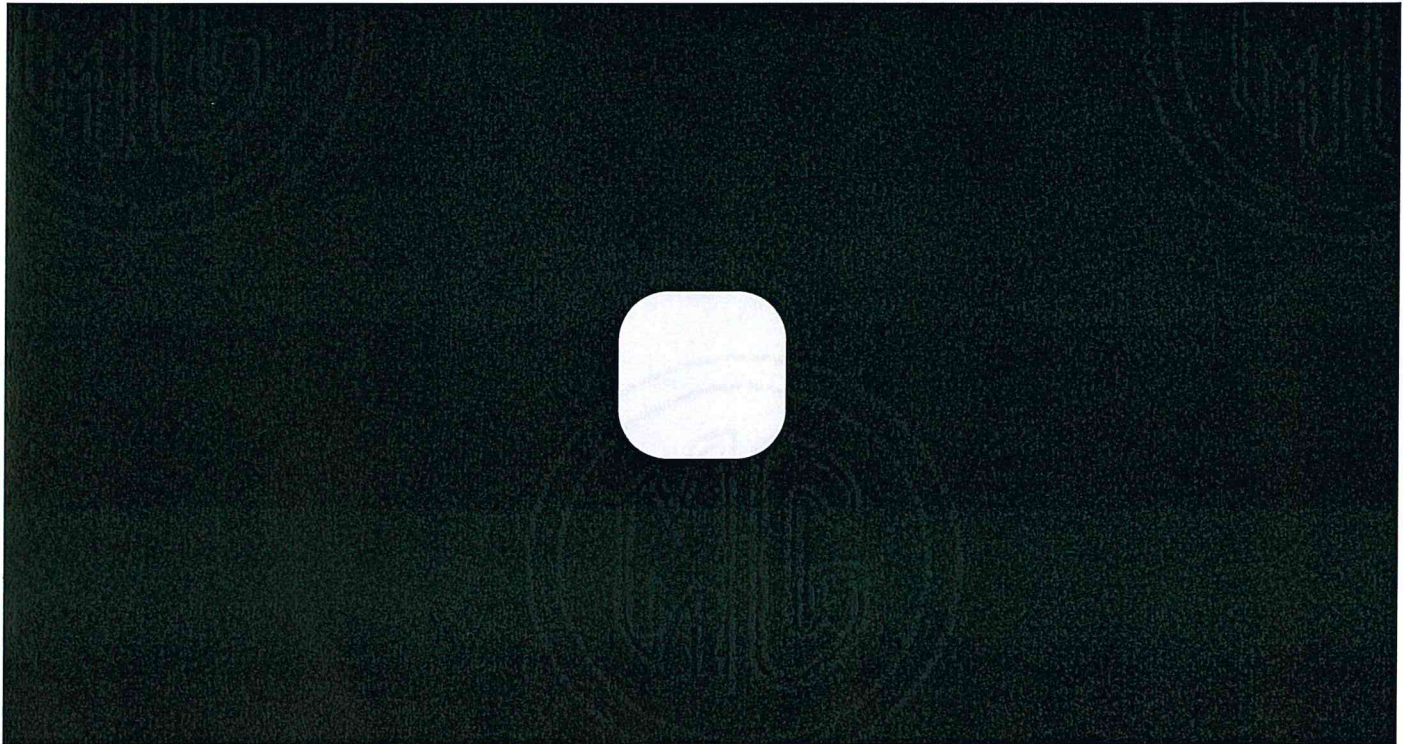
Then, this project is for you.

...ation SMEs is a project funded under the INTERREG EUROPE Programme (ERDF) which brings
open ...ner seven regions from across the European Union - among which Gozo - with the aim o'

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.

ADVERTISEMENT



One novelty in the Interreg Europe programme is the inclusion of stakeholders in the lifetime and actions of the project - thus if you represent an SME fitting in the description above, you may team up in the project and actively participate in it, drawing benefit from the networking opportunities and contributing directly to propose improvement to policies related to your business.

Destination SMEs aims at assisting European territories in designing effective destination management strategies and policies in order to provide tourist SMEs with a favourable environment that encourages improvement to their competitiveness. EU funding, national and regional policy instruments are seen as important tools in this regard. This will subsequently improve the chances for these tourist SMEs to offer a better product, grow and generate employment opportunities.

As part of the project, each member region engaged in the project is planned to host project partner regions for a study visit, intended to showcase the respective partner's experiences, good practices and needs. These experiences also strive to bring together business owners and the partners and stakeholders participating in Destination SMEs.

The first study visit of the project was held in Gozo in October last year. The Ministry for Gozo welcomed a group of 15 partner representatives and stakeholders from France, Slovenia, Latvia, Italy, Finland and Ireland who followed an intensive 3-day programme.

[open](#)

[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.



Joint Dissemination Workshop

As stated earlier, the project structure plans for an interaction among stakeholders, project partners and businesses which goes much beyond a token gesture.

To this effect, a Joint Dissemination Workshop bringing together all the stakeholders mentioned above was organised. This workshop was chaired by the Honourable Minister for Gozo. The floor included representatives of a number of SMEs based in Gozo, Ministry for Gozo officials, the project partners, representatives for the business federations in Gozo, namely the Gozo Business Chamber and the Gozo Tourism Association, and regulatory bodies such as the Planning Authority, the Environment and Resources Authority, and the Malta Tourism Authority.

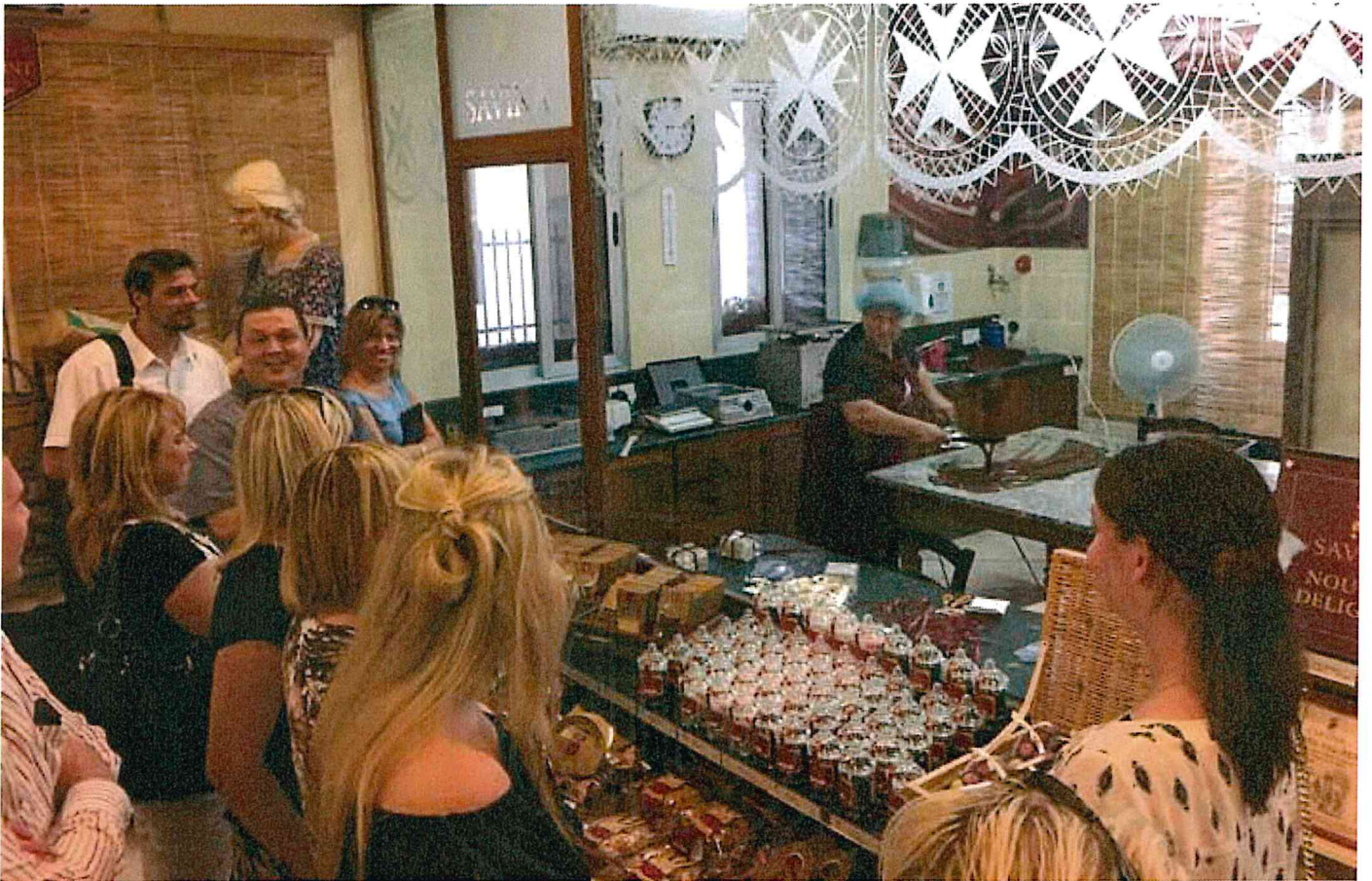
After brief overviews of the project and of the institutions represented at the meeting, entrepreneurs from a good number of local SMEs took the floor in a frank discussion among entrepreneurs, legislators and policy makers. SMEs participating included Lampuki Arts, Lazuli Art, The Chocolate Experience, Il-Bejta Artisans and Il-Hagar Museum and Cultural Centre. The dissemination workshop was concluded by the Hon. Minister for Gozo.

open

[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.



Stakeholders present for this workshop will continue to be involved in the course of the project through the setting up of a Stakeholders' Forum, which will be invited to participate actively throughout the lifetime of the project. Membership in this Forum is not exclusive, and new SMEs or umbrella organisations are invited to express their interest should they wish to be included in this group.

The project will now continue to explore best practices from the other regions participating in this venture. All this experience will be used to elicit policy development locally in order to foster a better environment for SME growth and development.

Should you be interested, we are keen to hear from you!

Find us on Facebook: Destination SMEs

open

[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.

Like 0 Tweet G+1 0 Share



Atlas Insurance is authorized and regulated by the MFSA.

BOV
Bank of Valletta

don't miss

North Korea rolls out missiles, other weaponry at parade

Share

Simon Busuttil is a threat to new jobs in public sector – Chris Cardona

Share

Updated: End of Berlusconi era at AC Milan as club sold to Chinese consortium

Share

Viral sex video: Malta's legislation needs to catch up with digital advancements – lawyer

Share

Kissing the gallows: Christian links to crime and punishment in Malta's past

Share

Updated: Son levels South Korean scoring record as 's beat Bournemouth

open



Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.

 Share

Vettel holds off late Hamilton charge to win Bahrain Grand Prix

 Share

Border Control Officers to see working conditions improve following sectoral agreement

 Share

Updated - Easter weekend: Chaos at Cirkewwa as one ferry breaks down

 Share

Prison warders' union has not terminated affiliation, GWU says

 Share

Prince death investigation: search warrants lay bare struggle with opioids

 Share

Public land grant to Lidl 'senseless and illogical'

 Share

FIRST... Let the feet do the talking

 Share

Parliamentary Secretary Justyne Caruana hails 'silent revolution' in disability sector

 Share

PN says Mosta underground car park should not be next to rotunda as PL accuses it of u-turn



open share

[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.

Number of electronic bird lures has doubled since last spring – CABS

Share

Ronaldo hat-trick puts Madrid into Champions League semis, Leicester fairy-tale ends

Share

Need for proactive rather than reactive policies to protect children online – Miriam Dalli

Share

World news in one minute: Find out what happened around the world on 14 April

Share

United Nations chief warns that Libya risks a return to wide conflict

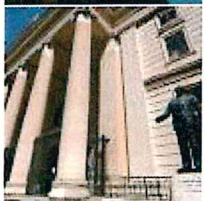
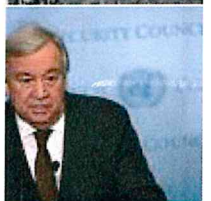
Share

Party revellers surprised when drugs purchased turn out to be diuretic pills, woman fined €2,000

Share

Indefinite contracts now extended to employees working in public entities

Share



open

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.

Time left to buy: 11d 14:17:15



VALUE: €18

DISCOUNT: 33%

YOUR PRICE:

€12



**Rent out your
property for free**

Largest online network in Malta

HomeFinder.com.mt »

0 Comments

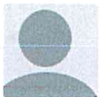
The Malta Independent

1 Login ▾

♥ Recommend

🔗 Share

Sort by Newest ▾



Start the discussion...

Be the first to comment.

✉ Subscribe **D** Add Disqus to your site Add Disqus Add 🔒 Privacy

open

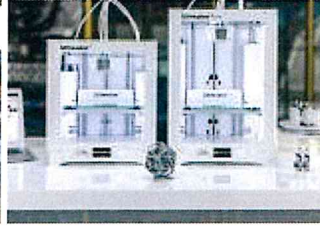
[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

Designed and developed by Deloitte Digital

Independent Online. ©2017. Standard Publications Ltd. Registered Office: Standard House, Birkirkara Hill, St. Julian's, STJ 1149, Malta.



New partnership
to offer more



Ultimaker 3 –
Professional 3D



New emCare
centre aimed at

open

[Terms of Use](#) [Advertising Rates](#) [Contact Us](#)

